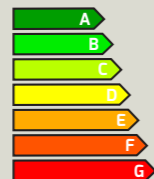
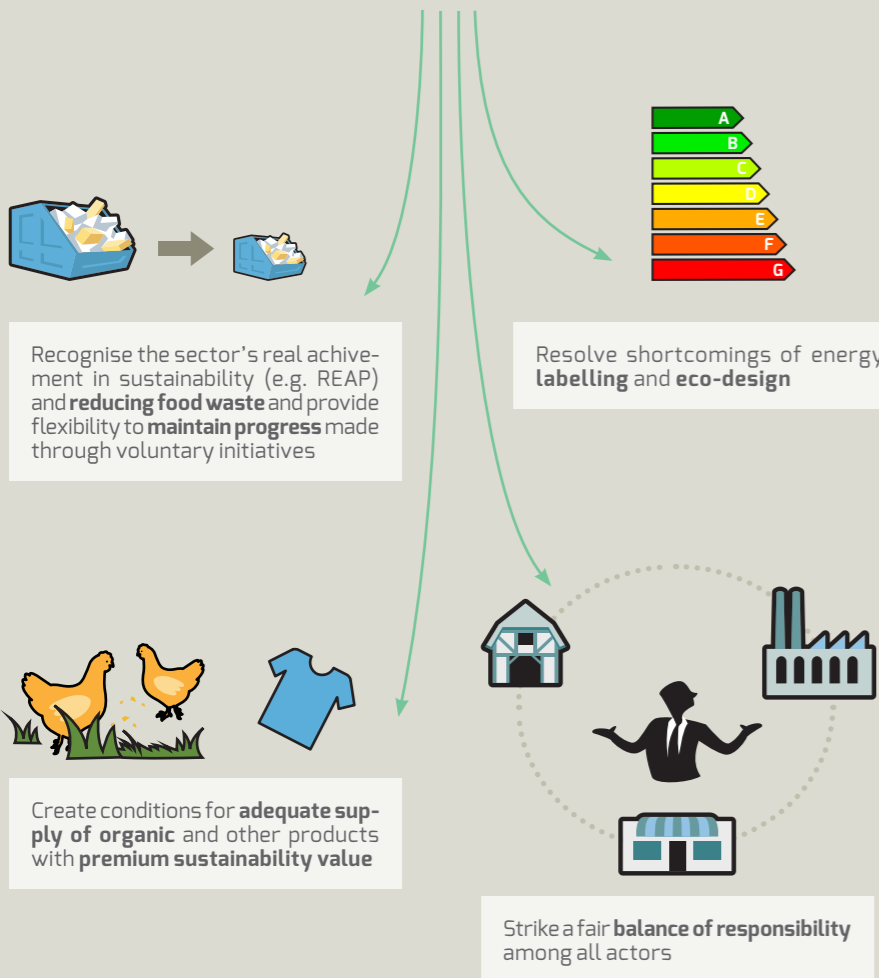
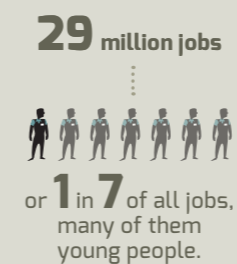
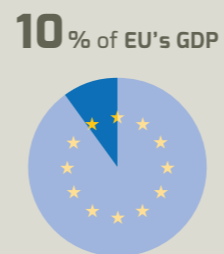
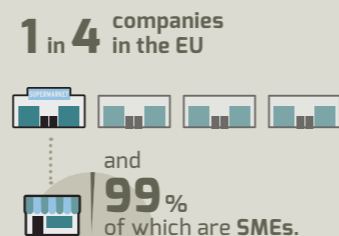




A SUSTAINABLE POLICY SHOULD



EuroCommerce is the principal European organisation representing the retail and wholesale sector. It embraces national associations in 31 countries and 5.4 million companies, both leading multinational retailers such as Carrefour, Ikea, Metro, and Tesco and many small family operations. Retail and wholesale provide a link between producers and 500 million European consumers over a billion times a day. It generates 1 in 7 jobs, providing a varied career for 29 million Europeans, many of them young people. It also supports millions of further jobs throughout the supply chain, from small local suppliers to international businesses.



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THIS IS RETAIL & WHOLESALE TODAY...



SUSTAINABILITY

BRINGING VALUE TO CUSTOMERS

CONVENIENCE

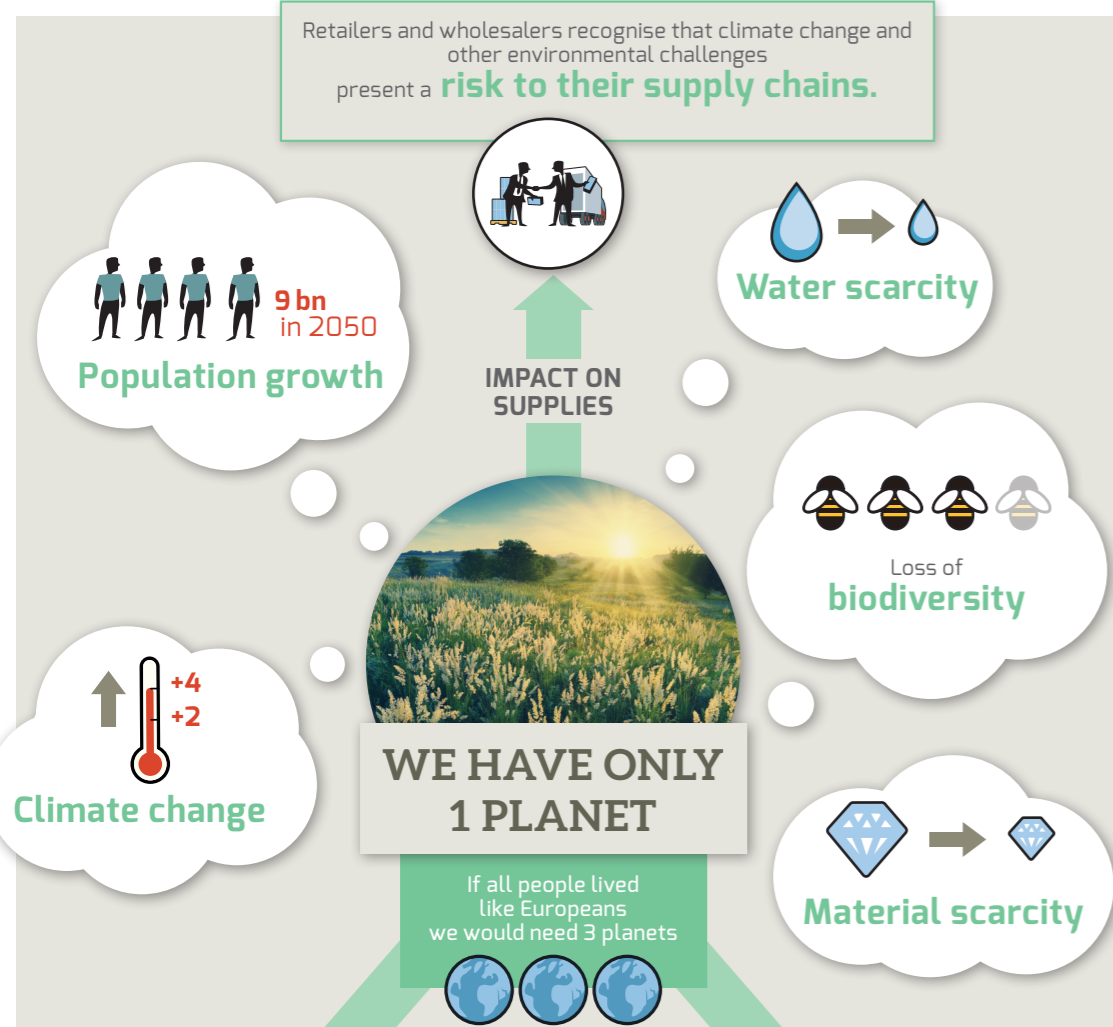
QUALITY

CHOICE

PURCHASING POWER

SERVICE





Consumers care about the **environment.** They increasingly demand to know about products' **environmental footprint.**

The EU wants to drive a **low-carbon and circular economy.**

EuroCommerce campaigned with others for a **more sustainable EU fisheries policy.**

They **design their stores** to use **less energy** and more renewable energy.

Leading retailers phase out **HFCs*** and use **natural refrigerants** in new fridge installations since 2015.

Retailers **work** with their **suppliers**, where the biggest positive impact can be **made.**

RETAILERS AND WHOLESALERS WORK FOR A BETTER PLANET

They lead by example by making their own operations more sustainable

They **work** with **farmers** to **reduce losses** in supply chain.

They **use trucks** that run on biogas, emit **less CO₂**, and make **less noise.**

Leading retailers **commit to reduce food waste** by 50% within their operations by 2025.

2015 → -50% → 2025

Retailers use their direct and daily **contact with consumers** to engage with them to live more sustainably...

...by...

- ...informing (labels)
- ...raising awareness
- ...offering more sustainable choices
 - > Organic food
 - > Eco-designed products
 - > Clothes with recycled fibre

European waste agreement

25 leading retailers have encouraged and helped consumers to reduce waste.

* HFCs: Hydrofluorocarbons are gasses used as refrigerants; they have ozone depleting effects.